

# The Tradition

On the first Saturday of each December there is an NCAA sanctioned Division II bowl game in Tiger Stadium. The game is presented by the Quarterback Club in Excelsior Springs, Missouri. The participating teams are the top non-playoff teams from the Northern Sun Intercollegiate Conference and the MidAmerica Intercollegiate Athletics Association.

This December's game will be the 12th in the series between the MIAA and the NSIC, the 19th since the bowl was resumed in 1992 and the 46th overall.

The Mineral Water Bowl began in 1948 as a high school event and in 1954 small college teams began play. Until 1975 the game featured some of the best small colleges in the midwest and in 1963 the small college national championship was won by Northern Illinois in Excelsior Springs.

The game was discontinued until 1992 when junior college teams competed. In 2000 the game began its current alliance with the NCAA and the two conferences.



# The Conferences

The NSIC and the MIAA are two of the stronger conferences in Division II football. Conference members dominate the Region 3 and 4 rankings and often advance deep into the playoffs.

The Northern Sun consists of 14 football playing schools, divided into two divisions. Minnesota is home to 9 schools in the conference, South Dakota 2, North Dakota, Nebraska and Iowa 1 each. The conference was founded in 1932.

The Mid-America Intercollegiate Athletic Association was first organized in 1912. It currently has 12 members, 10 that compete in football. The MIAA has 6 member schools in Missouri, 4 in Kansas and 1 in Nebraska. In 2012 Central Oklahoma, Northeastern State University, University of Nebraska-Kearney and Lindenwood University will join, bringing conference membership to 16.

# The Reason

The Mineral Water Bowl is presented as a fund-raiser by the Excelsior Springs Quarterback Club. The group is a 501 c.3 not for profit organization that strives to help athletic and academic activities for young people in the area.

The game is the group's primary fund raiser and has generated over \$100,000 since it's return. With tighter budgets and greater numbers of children seeking participation in an ever widening area of activities, those donations have been much needed.

The Quarterback Club's purpose has always been to try to meet requests for money that make it possible for more children to participate and excel in the activities that will have a positive impact on their lives and their communities.

Your tax deductible sponsorship helps keep the Mineral Water Bowl tradition growing in Excelsior Springs. The Quarterback Club truly appreciates the loyal support of it's continuing sponsors and needs new sponsors to meet the increased costs related to the NCAA affiliation. The sponsorship packages below range from \$125 to \$1000 but donations of any amount are gladly accepted. And ask about our new payment plan options.

Enclosed you will find information more specific to your own sponsorship participation.

Thank You.



For assistance with your bowl sponsorship call

**Roger Siegel 816.519.5627**

E-Mail Artwork to: [kerrywoods@sbcglobal.net](mailto:kerrywoods@sbcglobal.net)



**platinum**

**gold**

**silver**

**bronze**

Bowl Program Ad Size	G.A. Tickets To The Game	Newspaper Sig Ads	Bowl Banquet Tickets	P.A. Recognition at Game	Score-board Ad	Donation
full page	12	6	4	yes	yes	\$1000
1/2 page	10	4	2	yes	yes	\$500
1/4 page	6	2	●	●	yes	\$250
1/8 page	4	●	●	●	●	\$125

**Mailing Address:** Mineral Water Bowl • P.O. Box 135 • Excelsior Springs, Missouri 64024

## 2010 Quarterback Club Donations

ESHS Cheerleaders	\$500.00
ESFA	\$500.00
E.S. School Dist. Walk-a-thon	\$100.00
Orrick After Prom	\$100.00
K.C. Sharks Baseball	\$250.00
ESHS Girls Soccer	\$500.00
April Brown Memorial	\$200.00
Main Action (Fireworks)	\$200.00
GSC	\$100.00
ESHS Links Program	\$250.00
Food for Football Team	\$430.00
ESHS Volleyball	\$250.00
ESHS Football	\$100.00
ESACC DECCA	\$100.00
ESHS Cheerleaders	\$2800.00
National Fire Safety	\$195.00
Scholarships	\$2000.00
Greg Williams Foundation	\$1000.00
IROK Foundation	\$120.00



## Mineral Water Bowl 2011 Schedule of Events

### Bowl Teams Announced

**Nov. 14** Invitations to participating teams for the 2010 Mineral Water Bowl will be announced

### Reception for Bowl Teams

**Dec. 1** An informal buffet for both teams will be held from 5:30 to 7:00 at The Elms

### Mineral Water Bowl Banquet

**Dec. 2** Bowl teams, football staffs, school administrators and fans enjoy a Wabash Barbecue meal and hear a guest speaker. The banquet begins at 6:30 p.m. at Excelsior Springs High School Commons.

### The 46th Mineral Water Bowl

**Dec. 3** Kickoff is at 12:00 noon for MIAA vs. NSIC clash number 12.

Mineral Water Bowl photographs by Alisha Jack - Captures

for the latest Mineral Water Bowl  
information see our website  
[www.mineralwaterbowl.net](http://www.mineralwaterbowl.net)



NCAA Sanctioned Division II Football

Saturday, December 3th  
Noon Kickoff at Tiger Stadium in  
Excelsior Springs, Missouri